

Kerius Finance × Attrap'la Balle



1 YEAR 31 YOUNG PEOPLE

A REAL IMPACT.

A look back at our first
year of partnership
through key figures
and testimonials.



SPORT AS A TOOL FOR INCLUSION SINCE 2009

2009 Founded in 2009 by Jo-Wilfried Tsonga's parents

2021 Launch of the Graine de Talents program

2024 Grande Cause Nationale label

2026 National mission validated: deployment across the country.



Attrap'la Balle ↓

Founded by the Tsonga family in 2009, the association is now chaired by Jo-Wilfried Tsonga.

Adapted tennis as a driver of inclusion, education and performance for every young person.

WHAT OUR SUPPORT HAS MADE POSSIBLE

108

adapted tennis sessions funded
throughout the school year

31

young people with
disabilities
supported through
the programme.

4

projects across
two regions:
Rhône and Val-de-
Marne

88%

funds
allocated
directly to
supporting
individuals



11 hours of adapted sports activities
100% of projects fully funded

ON THE GROUND, IT SHOWS.

- ✓ Improved concentration and classroom engagement
- ✓ Improved motor skills development
- ✓ Growing self-confidence
- ✓ Team spirit and cooperation
- ✓ Transfer of learning to the school environment





After just a few weeks, all students were actively participating, including those with the most significant attention difficulties.



Agnès Vivier

ULIS Teacher

—School Le Prainet



AND THIS IS JUST THE BEGINNING...

A shared
commitment,
a lasting impact.

Jo-Wilfried Tsonga

President

— Attrap'la balle

Kerius Finance has been supporting the nationwide expansion of Attrap' La Balle since its early structuring phases.

Because inclusion is a
commitment, not a
box to tick.

Sébastien Rouzaire

Founder

— Kerius Finance

 **Kerius** finance